

# FROM I. B. S.

Schenectady 2, N.Y.  
April 28, 1954

TO: Managers, Campus Stations not in I.B.S.

We are enclosing a copy of our latest Newsletter as we believe you will be interested in two items:

FCC's Further Proposed Rule Making, Docket 9288  
Negotiations between IBS and the College Radio Corporation

We expect you have already received a communication from the College Radio Corporation offering to represent your station for national advertising, and we wish to explain our position. This is stated in the Newsletter beginning on page 3.

The FCC proposal is one of serious concern to all campus stations. From indications received so far, it appears that the coverage of campus stations will have to be severely limited in a great many cases, unless the FCC proposal is modified. To achieve a modification favorable to campus radio, we need to present evidence based on findings at nearly every campus station now in operation.

We invite your station to submit field strength data and comments on the FCC proposal to the IBS Engineering Director. Page two of the Newsletter explains in greater detail which you should do.

There appears to be no question that rules similar to those proposed will go through, and that campus stations will be required to display evidence that they comply with them. IBS expects to be of considerable service to its members in helping them secure this evidence and display it in proper form.

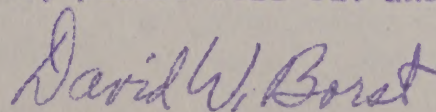
The college radio movement need an organization to speak for it at this time, and the Intercollegiate Broadcasting System is proud to do all that it can to serve as such a spokesman. However, to effectively do this IBS needs your support. This can be given in several ways:

- 1) Return the enclosed questionnaire.
- 2) Send field strength data and comments to the IBS Engineering Dept.
- 3) Refrain from signing with CRC at this time.
- 4) Join IBS.

We realize that many campus stations operate on a limited budget and may feel they cannot afford a five-dollar initiation fee and thirty dollars annual dues, the cost of full Membership in IBS. However, the ability of IBS to serve as your spokesman is measured not only in terms of available man-hours on the part of its volunteer executives, but in terms of available funds to cover duplicating, mailing, telephone and travel expenses. These funds come almost 100 per cent from dues.

Applications for membership received this spring accompanied by check or purchase order for initiation fee and initial year's dues will be entered as paid up through the 1954/55 academic year.

After reading the enclosed Newsletter, please fill out and return the enclosed questionnaire.



David W. Borst  
Operations Manager





INTERCOLLEGIATE BROADCASTING SYSTEM  
QUESTIONNAIRE FOR CAMPUS STATIONS NOT IN IBS

Call: \_\_\_\_\_

Box Number or specific campus address: \_\_\_\_\_

College: \_\_\_\_\_ Location: \_\_\_\_\_

Approximate Coverage, undergraduates: \_\_\_\_\_

We cover: - Men only: \_\_\_\_\_ Women only: \_\_\_\_\_ Men and Women: \_\_\_\_\_ (Check one)

We will submit field strength data to the IBS Engineering Director  
by: \_\_\_\_\_ (Give approximate date.)

We will submit comments on the FCC Further Proposed Rule Making, Docket  
9288, to the IBS Engineering Director by: \_\_\_\_\_

We submit below a brief statement concerning our position with respect  
to national advertising, CRC and IBS:

(In the above, please mention whether or not you have signed an indi-  
vidual station agreement with CRC, and whether you would prefer to  
be represented directly by CRC or through IBS or neither.)

We wish additional information concerning IBS and membership in IBS: \_\_\_\_\_

We are planning to join IBS: \_\_\_\_\_ (State when.)

Signed: \_\_\_\_\_ Name

\_\_\_\_\_ Position

Note: Applications for membership received this spring accompanied by  
check or purchase order for initiation fee and initial year's  
dues will be entered as paid up through the 1954/55 academic year.

Return to:

Mr. David W. Borst  
Operations Manager, IBS  
706 Sanders Avenue  
Schenectady 2, New York



